

Reinvigorating Commercial Estate: How Reality Capture Technology is Improving Outcomes for Developers and Property Owners and Facility Managers

Maximize Efficiency and ROI Through the Power of Reality Capture with Pro3

The benefits of reality capture for commercial real estate developers

Commercial real estate developers are usually focused on either ground-up new construction or renovating and refurbishing existing properties. Irrespective of the nature of the project, there is an ongoing need to document, share and inspect job sites. No matter the type of property, reality capture offers several key benefits to commercial real estate developers.

- Firstly, reality capture provides an accurate, detailed depiction of the floor plan of a property. This means developers can assess its potential for renovation or redevelopment with greater accuracy and identify any potential limitations or constraints that would block on-time completion of a project.*
- Secondly, reality capture scans can be used to create virtual reality walkthroughs which can be used to showcase the potential of an undeveloped property to clients, investors and other stakeholders. This additional layer of detail can help generate interest and secure funding for developmental projects.*
- Finally, reality capture can streamline the development process, saving both time and money, by enabling developers to identify any issues early in the process, before significant resources have been*

invested. Developers can also use scans throughout the build process to keep track of construction progress and compare scans over time.

Reality capture can help developers represent their work in a visually engaging, immersive format to streamline decision making, create more engaging marketing materials and bring successful development projects to market more efficiently.

Get started with reality capture today!

In summary, reality capture offers numerous advantages for commercial real estate, including:

- 1. Better decision making: reality capture provides detailed and accurate depictions of properties, allowing developers and managers to make more informed decisions about renovation, redevelopment or maintenance.*
- 2. Faster time to market: reality capture can help identify any potential issues early on in the process, which can help save both time and money, as well as keep key stakeholders aligned throughout the build process.*
- 3. Cost control: reduce the need for on-site visits and in-person inspections.*
- 4. Enhanced safety and risk management: reality capture can help identify potential safety hazards, providing an opportunity to address them before accidents happen.*

Overall, reality capture can help real estate developers streamline their processes, reduce costs, and bring successful projects to market more efficiently.